

Joo Hyung Lee

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EDUCATION

UNIVERSITY OF CALGARY

Calgary, AB, CANADA

Ph.D. in Accounting (Expected April 2018)

UNIVERSITY OF TEXAS AT DALLAS

Richardson, TX, U.S.A

M.S. in Finance (2011)

M.S. in Accounting (2010)

DONGGUK UNIVERSITY

Seoul, Republic of Korea

B.B.A., Accounting Concentration (2007)

RESEARCH INTERESTS

- Archival: Managerial Accounting and Financial Accounting
- Cost Behavior, Information Asymmetry, and Corporate Governance

PUBLICATIONS

Case and Teaching Materials

- Oh, W.Y., **Lee, J.H.**, and Jin, M. “K-Pop: A global music factory fizzling out”, Asia Case Research Centre, University of Hong Kong, Hong Kong.
- This case was used in the HSBC/HKU Asia Pacific Case Competition 2017.

WORKING PAPERS

- “Cost Stickiness and Cost Inertia: A Two Driver Model of Asymmetric Cost Behavior” with M. C. Anderson and R. Mashruwala (second round at *Accounting, Organizations, and Society*)
- “Cost Behavior Terminology in Financial Reporting” with P. Beaulieu
- “Slack Resources as Real Options: A Life Cycle Analysis” (to be submitted to *The Accounting Review*)

WORK IN PROGRESS

- “Managerial Optimism and Cost Asymmetry” with M. C. Anderson

PRESENTATIONS

- “Slack Resources as Real Options: A Life Cycle Analysis”
2017 Annual Congress of European Accounting Association (EAA), Valencia, Spain
2017 Management Accounting Section (MAS) Midyear Meeting, San Juan, PR, U.S.A
- “Asymmetric Cost Behavior: A Life Cycle Analysis”
2016 Temple University Conference, Philadelphia, PA, U.S.A
2016 Annual Meeting of American Accounting Association (AAA), New York, NY, U.S.A
2016 Annual Congress of European Accounting Association (EAA), Maastricht, Netherlands
2016 Management Accounting Section (MAS) Midyear Meeting, Dallas, TX, U.S.A
- “Cost Stickiness and Cost Inertia: A Two Driver Model of Asymmetric Cost Behavior”
2015 Annual Meeting of American Accounting Association (AAA), Chicago, IL, U.S.A
2015 Management Accounting Section (MAS) Midyear Meeting, Newport Beach, CA, U.S.A
2014 Temple University Conference, Philadelphia, PA, U.S.A
- “Are Operating Cash Outflows Sticky?”
2014 Annual Meeting of Canadian Academic Accounting Association (CAAA), Edmonton, AB, Canada
2014 Annual Congress of European Accounting Association (EAA), Tallinn, Estonia

TEACHING INTERESTS

- Managerial Accounting, Financial Accounting, and Accounting Theory

TEACHING EXPERIENCE

- University of Calgary
Cost Accounting (ACCT 361):
2017 Fall (6.93/7.0)
Introductory Managerial Accounting (ACCT 323):
2016 Fall (6.60/7.0) - Nominated for 'Excellence in Teaching Award',
2016 Winter (6.01/7.0),
2015 Fall (5.75/7.0)
- Completion of Instructional Skills Workshop (ISW), 2014

HONORS AND AWARDS

- CAR Doctoral Consortium, CAAA, 2017
- CPA Fellow Research Grant, University of Calgary, 2017
- MAS Doctoral Colloquium, AAA, 2017
- CMA (Certified Management Accountant) Research Grant, University of Calgary, 2016
- AAA Deloitte J. Michael Cook Doctoral Consortium Fellow, 2016
- Graduate Travel Award, University of Calgary (Faculty of Graduate Studies), 2016
- MAS Doctoral Colloquium, AAA, 2016
- CAR Doctoral Consortium, CAAA, 2015
- CGA (Certified General Accountant) Research Grant, University of Calgary, 2015
- MAS (Management Accounting Section) Doctoral Colloquium, AAA, 2015
- CAR Doctoral Consortium, CAAA, 2014
- Ph.D. Summer Research Fellowship, University of Calgary, 2013
- Dean's Excellence Scholarships, University of Texas at Dallas, 2010, 2011

PROFESSIONAL AFFILIATIONS

- American Accounting Association (AAA)
- Canadian Academic Accounting Association (CAAA)
- European Accounting Association (EAA)
- Korean Accounting Association (KAA)
- Korean-American Accounting Professors Association (KAAPA)

PROFESSIONAL SERVICE

- Ad hoc Reviewer, 2018 AAA Annual Meeting
- Ad hoc Reviewer, 2018 MAS Midyear Section Meeting
- Ad hoc Reviewer, 2017 CAAA Annual Meeting
- Ad hoc Reviewer, 2017 MAS Midyear Section Meeting
- Ad hoc Reviewer, 2016 CAAA Annual Meeting
- Ad hoc Reviewer, 2015 MAS Midyear Section Meeting
- Ad hoc Reviewer, 2014 CAAA Annual Meeting